



Vendors' Media Kit

www.NetCostMarket.com
www.NetCostKosher.com

Advertising@NetCostMarket.com
Advertising@NetCostKosher.com

NetCost[®] Market

NetCostKosher

Our Chain of Supermarkets

- 12 stores and 10 eCommerce stores located in New York, New Jersey and Pennsylvania
- Serves over 500,000 shoppers a month
- Operates about 300,000 sq.ft. of space



Our Locations

• BROOKLYN, NY

532 Neptune Avenue
Brooklyn, NY 11224
Tel. 718.946.5400

2257 E 16th Street
Brooklyn, NY 11229
Tel. 718.368.0402

8671 18th Avenue
Brooklyn, NY 11214
Tel. 718.259.8850

2339 65th Street
Brooklyn, NY 11204
Tel. 718.627.7449

3100 Ocean Avenue
Brooklyn, NY 11235
Tel. 718.517.8701

1029 Brighton Beach Ave.
Brooklyn, NY 11235
Tel. 718.517.2297

• STATEN ISLAND, NY

3155 Amboy Road
Staten Island, NY 10306
Tel. 718.668.2910

• PHILADELPHIA, PA

11701 Bustleton Avenue
Philadelphia, PA 19116
Tel. 267.672.2500

• MANALAPAN, NJ

700 Tennent Road
Manalapan, NJ 07726
Tel. 732.943.0111

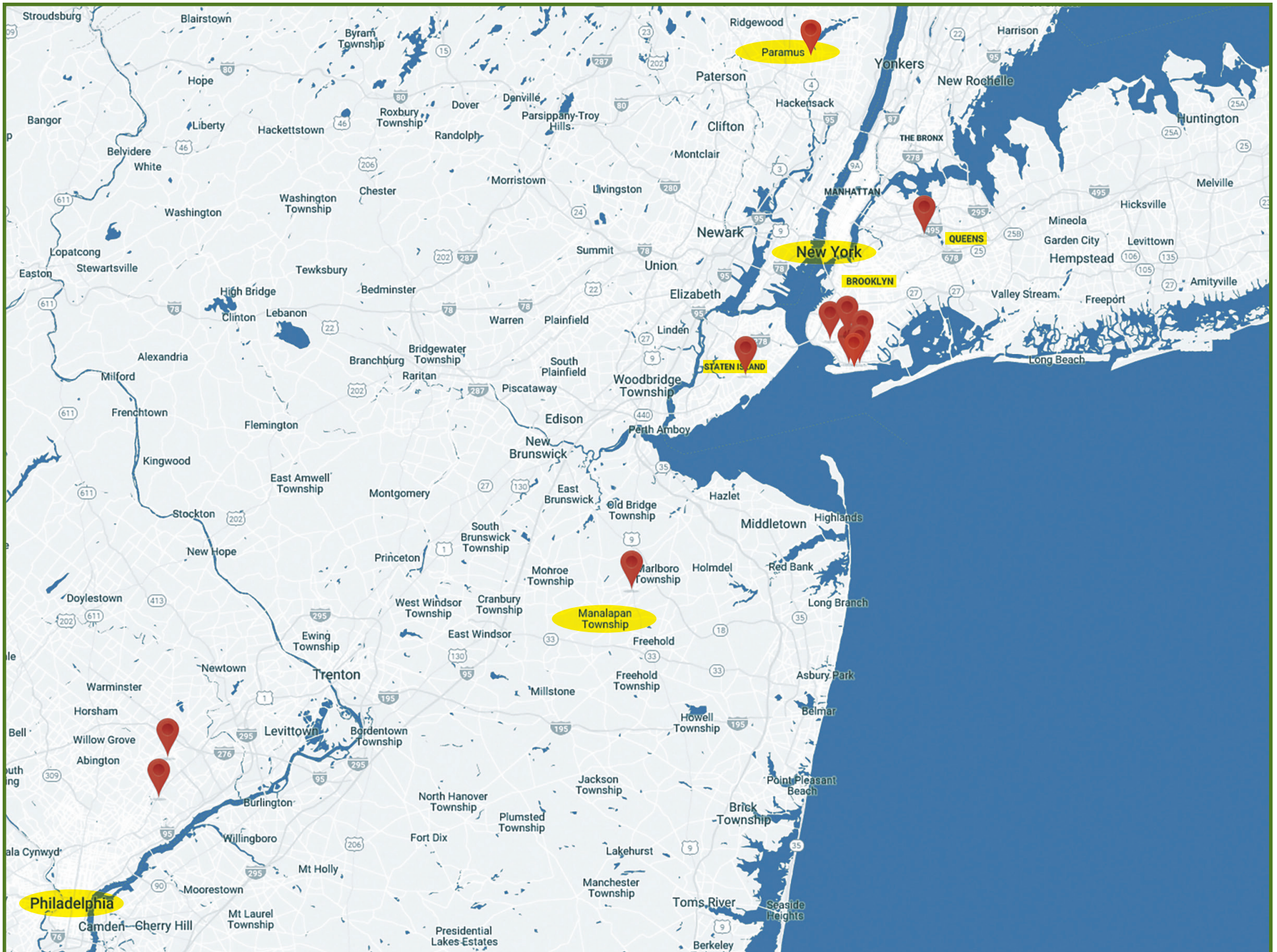
• QUEENS, NY

97-10 Queens Blvd.
Rego Park, NY 11374
Tel. 718.459.4400

2417 Welsh Road
Philadelphia, PA 19114
Tel. 215.795.3773

• PARAMUS, NJ

221 Route 4E
Paramus, NJ 07652
Tel. 201.308.6888



Vendor Advertising Opportunities

- 1 Prime Product Placement**
- 2 In-Store TV Digital Signage**
 - over 250 TVs
 - estimated 500K impressions in 2 weeks
- 3 Circular Ad (updated every 2 weeks)**
 - Printed (70K) & Digital (130K)
- 4 Website Banner**
 - Multiple websites
- 5 Social Media + Direct email**
 - 15K engagements; 500K impressions
- 6 In-Store Window Posters**
- 7 Shelf Talkers / Wobblers / Signs**
(provided by vendor)



Special Advertising Packages Based on 2021 price schedule.

LEVEL I

\$4,000

8 NY Stores

LEVEL II

\$5,000

2 NJ + 8 NY stores

LEVEL III

\$6,000

2 PA + 2 NJ + 8 NY stores

For greater impact, all packages are 2 weeks in duration
to run in parallel to Circular Promotion cycle



Design and Production Fee are not included.